

# [The Goal Graphic Novel is here!](#)

As a long-time fan of all things related to the Theory of Constraints, I was extremely pleased and honored to be able to join the early review program for [The Goal: A Business Graphic Novel](#). This book has been the foundation of so much that has driven manufacturing to new levels and then into any of a number of industries which have also benefitted from the concepts from the writings of Eli Goldratt.



The format is very interesting because the book itself is a very character-driven story. The narrative comes across very well in the graphic novel format, so if you're a fan of this style of reading then The Goal in graphic format will definitely be one to add to your collection.



The next book I can definitely see going this way would be The Phoenix Project. The story of the Phoenix Project is a derivative of the style and teachings of The Goal with the focus on DevOps methodologies rather than manufacturing.

I can say that this was a great read and if you're looking for a book that adds a very interesting visual element to a profoundly important story of the Theory of Constraints in action, this is a must-read. It's a business book, a personal growth book, and if you look around our IT communities, it is effectively the story of our every day.



You can head on over to the North River Press site to read up on the book and get your copy ordered: <http://northriverpress.com/the-goal-a-business-graphic-novel/>