

[Podcast Ep 31 - @TVPStrategy rebrand, and more with Edward Haletky \(@texiwill\) Part 1 of 2](#)



EPISODE 31 - @TVPStrategy rebrand, and more with Edward Haletky (@texiwill) Part 1 of 2

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Having just completed the rebrand of TVP Strategy, we sat down with Edward Haletky (@Texiwill) to talk about being an analyst versus being a blogger, the rebrand of TVP Strategy, and much more. This is the first of a two-part chat which will lead us to another session where we talk about the website changes and challenges that go along with a rebranding effort.

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