

[Podcast Ep 43 - Re-platforming your blog and lessons in personal brand with Richard Arnold \(@d8tadude\)](#)



EPISODE 43 - Re-platforming your blog and lessons in personal brand with Richard Arnold (@d8tadude)

PODCAST LINK:

<http://podcast.discoposse.com/e/ep-43-rr-platforming-your-blog-and-lessons-in-personal-brand-with-richard-arnold-d8tadude/>

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Richard Arnold joins us for this informative chat on the process he recently went through with replatforming his personal blog and rebranding across social media platforms. You won't want to miss a bit of this one as it really helps to pull together the key steps you should be thinking about as you look at bringing your personal brand into a new name and blog platform. Check out Richard's fresh new site at <http://d8tadude.com> and make sure to listen in to this great conversation.

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