

[Podcast Episode 79 - Kickstarting your Business and Ideas with James Olander - @TheRoostStand](#)

James Olander is the founder and designer of The Roost Stand (<https://www.therooststand.com>) which reached an impressive 1MM+ on its Kickstarter campaign. Join us as we discuss the adventures of launching a Kickstarter, the challenges and learnings, and also how to think like a product manager to successfully build your own startup ideas.

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