

[Podcast Episode 113 - Why Adversity and Perseverance Create Great Opportunities with Sage Spoonfuls Founder Liza Huber](#)

[Liza Huber](#) is an entrepreneur, award-winning cookbook author, wife, mom of 4 and the CEO & Founder of [Sage Spoonfuls](#); one of the most trusted brands in mealtime products for babies and kids available at major retailers both nationwide and internationally. Liza shares some important lessons on how perseverance and grit combined with adapting to change has both led to successes in business, and in life. This conversation explores business lessons that every founder needs to know and a heartfelt story on personal challenges that makes this episode a must-listen for anyone.

You can learn more by visiting [Sage Spoonfuls](#) and be sure to check out [@sagespoonfuls](#) and [@lizahuber](#) on Instagram

Links from the show:

- I Fund Women: <https://ifundwomen.com>
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- Female Founder Collective: <https://www.femalefoundercollective.com>
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