

Podcast Episode 106 - Startup Lessons and Happy Feet with Joybees Footwear Founder Kellen McCarvel

Kellen McCarvel is the founder of Joybees Footwear and an entrepreneurial leader with an expansive experience in total business management roles who's focused on profitable growth and product development. Kellen shares startup lessons that could easily be the foundation of a great business leadership and business building course. We talk about building products on customer need, the challenges and advantages of entering an existing market, and crowdfunding as a platform to launch with key lessons on what to do right and what to avoid.

Thanks to Kellan for this great conversation and the open sharing of great learnings for anyone who's in business or looking to start something themselves.

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