

# [Podcast Episode 92 - Vlad Edelman \(@Vladelicious\) on Targetable \(@wearetargetable\) and the Power of Personalized Advertising](#)

Vlad Edelman is a dynamic and knowledgeable startup founder who is the power being Targetable, a virtual ad agency. Join us as we walk through Vlad's experiences over the course of his career that led him to found Targetable. This is definitely another lesson for anyone keen on the startup life.

Vlad is full of amazing advice and information.

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