

[Podcast Episode 99 - Why Your Social Strategy is Failing and How RollSocial Changes the Game with Founder, Tyler Kemp](#)

Tyler Kemp is the founder of [RollSocial.co](#) and [LeadRoll.co](#), Tyler works with small businesses, influencers, and sales/service professionals to help you cut through the noise and own the attention of your market. Our conversation covers everything from the fundamentals of effective social strategy, creating empathy through social media outreach, and building a sustainable business with a bootstrap funding model. Tyler brings a wealth on knowledge and lessons on systematizing life and business. A truly enjoyable conversation.

Listen to the episode here:

<https://discopossepodcast.com/episode-99-why-your-social-strategy-is-failing-and-how-rollsocial-changes-the-game-with-founder-tyler-kemp/>

Listen and Subscribe on iTunes here:



Podcast Episode 99 - Why Your Social Strategy is Failing and How RollSocial Changes the Game with Founder, Tyler Kemp

PODCAST LINK:

<https://discopossepodcast.com/episode-99-why-your-social-strategy-is-failing-and-how-rollsocial-changes-the-game-with-founder-tyler-kemp/>