

[The DiscoPosse New Year's Phoenix Project Giveaway: 3 Ways to efficiency, 20 ways to win!](#)



UPDATE: Congratulations to all the winners! It has been great to be able to see your ideas and be sure to share any feedback on The Phoenix Project!

Coming hot off the heels of the very popular 2013 giveaway, I am super excited to be able to bring you this amazing chance for to win a spectacular book thanks to Gene Kim, Kevin Behr and George Spafford, the authors of [The Phoenix Project](#).

The 3 Ways

Before we get to the goodies, I want to bring your attention to the very heart of what makes The Phoenix Project, and the DevOps methodology turn the corner from traditional IT practices. It's something called the 3 ways.


Truthfully, there is no better way to explain it than how Gene Kim does, so you have a quick field trip to take over to Gene's site at <http://itrevolution.com/the-three-ways-principles-underpinning-devops/> and read a succinct description of what has become the core of successful DevOps practices.

No, Seriously, read the article and come back...

Now that you're back, let's get to the really fun stuff. Gene and the crew have kindly given me 20, yes, 20 copies of The Phoenix Project in Kindle format.

I've been evangelizing this book since the moment that I learned of it from a VMUG session with Nick Weaver last year. I have read the book a few times since, and the content rings true to me in many ways. It is a great tool to take the concepts of DevOps and see how they can be practically applied to a real business situation.

How do you win a copy of the book?

 Let's get interactive here ☐ I will be selecting 20 random winners from the pool of entries. In order to enter to win this contest, you need to **write a comment on this post with an answer to these simple, but fun questions:**

- 1. Quickly describe a process that you can automate/orchestrate that you do manually today**
- 2. What tools do you use today, or plan to use to introduce more DevOps and orchestration practice to your organization?**

The entries will be accepted until January 15th so make sure you get in there early to add your comment for a chance to win!

Spread the word, tell a friend. The more we raise awareness, the more we all learn together!

New Year's Evolution, not Resolution

Make this the year that you take action. This is a great time of year when we often find ourselves making resolutions about things that we wish we could improve about ourselves. I encourage you to choose some realistic goals that you work towards by picking processes, activities, tasks and manual workflows that you have in place today. Write them out quickly and define the steps. Now you have a solid base to orchestrate that process by attacking each step directly.

My motto is that a complex task is really composed of a series of simple tasks. There really are very few processes that cannot be effectively orchestrated using a system, and even if the process is not fully automated, you will enjoy the time gained by the manual steps that you can eliminate.

I'm looking forward to some exciting entries, and I want to thank Gene, Kevin and George once again for creating this great book and for sharing it generously with us here!

