

[Podcast Episode 65 - John Troyer \(@jtroyer\) on challenges and evolution of influencer communities and communities of practice](#)



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PODCAST LINK:

<http://podcast.discoposse.com/e/ep-65-john-troyer-jtroyer-on-challenges-and-evolution-of-influencer-communities-and-communities-of-practice/>

LISTEN TO THE EPISODE HERE:

John Troyer is well known among the VMware community as the creator of what may be the most widely known technology advocacy communities known as #vExpert during his time at VMware. Now, as co-founder of Tech Reckoning, John shares insights into the distinct challenges of influencer marketing and technology community health as a whole. This discussion will leave you asking some deep questions yourself about these programs and what's next for it all.

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[Podcast Episode 64 - Drew Conry-Murray \(@drew_CM\) on Content Marketing, Podcasting, and building effective audience engagement](#)



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PODCAST LINK:

http://podcast.discoposse.com/e/ep-64-drew-conry-murray-drew_cm-on-content-marketing-podcasting-and-building-effective-audience-engagement/

LISTEN TO THE EPISODE HERE:

Join Drew Conry-Murray of the Packet Pushers team as we discuss audience engagement through content in blogging, podcasting, speaking, and more. Drew brings a lot of great tips to help you learn to measure your audience and bring more of your voice to your content.

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[Podcast Episode 63 - Charity Majors \(@mipsytipsy\) on Startup life balance, Being an Engineer Manager and much more](#)



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LISTEN TO THE EPISODE HERE:

Join us for a very exciting and open discussion on the conundrum of personal career advancement in

engineering, work/life balance, being an engineer manager, startup challenges and more. Charity brings an honest voice from experience to the show and this will be a must-listen, especially if you're near to the software industry.

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[Podcast Episode 62 - Career changes, Impostor Syndrome, and the art of working from home with Conrad Ramos \(@vNoob\)](#)



Episode 62 - Career changes, Impostor Syndrome, and the art of working from home with Conrad Ramos (@vNoob)

PODCAST LINK:

<http://podcast.discoposse.com/e/ep-62-career-changes-impostor-syndrome-and-the-art-of-working-from-home-with-conrad-ramos-vnoob/>

LISTEN TO THE EPISODE HERE:

Conrad Ramos shares insightful tips on how changing careers can also introduce new challenges. We talk about the move from being an IT consumer to an IT architect, the reality of impostor syndrome, and also lots of great tips on how to effectively collaborate while working remotely.

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