

[Podcast Episode 93 - Jack Vandervelde of Helix eSports \(@HelixeSportsUSA\) on Building a Business and the Power of Gaming Communities](#)

Jack Vandervelde is a musical artist (<https://www.jackvandervelde.com>) and co-founder of Helix eSports (<https://helixesports.com>), quickly growing with aims to be the leading eSports center & social hub for all gamers in the New York City & Northern New Jersey area. Jack shares a lot of great information on the values and vision that led to his personal career and the founding and operation of Helix eSports as a close-knit and customer-focused business.

Listen to the episode here:

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[Podcast Episode 92 - Vlad Edelman](#)

[\(@Vladelicious\) on Targetable \(@wearetargetable\) and the Power of Personalized Advertising](#)

Vlad Edelman is a dynamic and knowledgeable startup founder who is the power being Targetable, a virtual ad agency. Join us as we walk through Vlad's experiences over the course of his career that led him to found Targetable. This is definitely another lesson for anyone keen on the startup life.

Vlad is full of amazing advice and information.

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