

[Podcast Episode 117 - How to Succeed in Podcasting and Technical Marketing with CloudBytes Podcast creator, Brian Knudtson](#)

[Brian Knudtson](#) is the host of the [CloudBytes Podcast](#) and has also worked as a customer, value-added reseller, vendor, and service provider, including roles in web development, system administration, post-sales deployment, pre-sales architecting, public cloud design, and technical marketing.

We discuss the keys to successful podcasting and have an extensive discussion on how we came up in technology and made the jump to finding career success inside the tech vendor community. Brian shares what his skills secrets have been to technical marketing and what could unlock great things for other technologists looking to map out their career growth.

Check out the [CloudBytes podcast](#) on iTunes here: [iTunes](#)

Listen to the CloudBytes on Spotify here: [Spotify](#)

Connect with [Brian on Twitter](#) and read his [blog here](#)

Read more about the VMUnderground here: <https://blog.vmunderground.com/>

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