

# Cisco Workload Optimization Manager 2.2 Released!

The Turbonomic and Cisco teams have released our next Cisco Workload Optimization Manager platform with the most recent update to version 2.2, packed with much more cloudy goodness and also with the addition of new targets and more features in the cloud for both planning and real-time optimization.

One of my favorite parts of building out what I love to call the Cisco Stack is that the integration from the application (Cisco AppDynamics), down to the containers (Cisco Container Platform), into the virtualization layer (VMware, Hyper-V, OpenStack), and down to the metal (Cisco UCS, Cisco HyperFlex) including the network (Cisco Nexus, Cisco ACI, Cisco Tetration).

## **What's Inside CWOM 2.2?**

Big updates in this one also include cloud pricing enhancements, custom pricing (any cloud), Azure CSP rate cards, and the ability to do future planning for reserved capacity purchases on AWS which is not available in any platform to-date.

The release aligns with Turbonomic version 6.3 for the feature set so you can get a quick view of what's inside the latest in my sizzle reel here:



You can visit the main solution page here:

<https://www.cisco.com/c/en/us/products/servers-unified-computing/workload-optimization-manager/index.html>

Full User Guide for CWOM 2.2 here:

[https://www.cisco.com/c/dam/en/us/td/docs/unified\\_computing/ucs/ucs-workload-optimization-mgr/user-guide/2-2/cisco-ucs-wom-user-guide-2-2.pdf](https://www.cisco.com/c/dam/en/us/td/docs/unified_computing/ucs/ucs-workload-optimization-mgr/user-guide/2-2/cisco-ucs-wom-user-guide-2-2.pdf)

Download the latest edition here:

<https://software.cisco.com/download/home/286321574/type/286317011/release/2.2.0>

Full list of Turbonomic and Cisco partner resources here: <https://resources.turbonomic.com/cisco>

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# How about some exCLUSive Cisco news?



With technology event season rapidly approaching, it is time to get your planning sorted for what exciting conventions, events, and community gatherings to join into. As a Cisco Champion I have a particular wish this year that I would love to fulfill which is to attend [Cisco Live in San Francisco](#) which happens from May 18-22.

Unfortunately, it's not in the cards for me this year, but that doesn't mean that I can't excite you all about what's happening in the Cisco world in the next while around the event!! Let's put the US in CLUS ☐

And I kind of teased with the headline, but in case you didn't catch the pun, it is not exclusive, but exCLUSive ☐

## **Do UC what I see?**

It's no secret that Unified Communications is a feature platform for Cisco, so it should also be no surprise about the new goodies coming out of the Cisco camp as we head into the second quarter of the year.



The video conference experience has come a long way luckily.

Collaboration is the key to success in so many ways for modern businesses and for people in their personal lives. If you aren't already connected to your colleagues through collaborative tools and technology, there are inevitably things coming that will be enabling better collaboration, remote workforce, and ultimately more closeness for people.

A lot great info was released today from Rowan Trollope ([@RowanTrollope](#) on Twitter) as discussed in his article here: <http://blogs.cisco.com/collaboration/creating-the-next-generation-of-collaboration-experiences/>

## Product announcements leading up to CLUS

There are some really cool products that are a part of the collaborative tools Cisco is promoting at the event. You can catch up on some of those here:

- Cisco Telepresence MX Series [learn more](#)
- Cisco Telepresence SX10 Quick Set [learn more](#)
- Cisco TelePresence Precision 60 Camera [learn more](#)
- Cisco TelePresence SpeakerTrack 60 [learn more](#)
- Cisco TelePresence SX80 Codec [learn more](#)
- Cisco Business Edition 6000 Enhancements [learn more](#)
- Cisco Business Edition 7000 [learn more](#)
- Cisco Intelligent Proximity [learn more](#)

## All work and no play? Not at a Cisco event!

I've done my time on some stages in the past and even played a few corporate gigs, but let me tell you that when Cisco puts on a party, they tend to go a bit bigger ☐

Perhaps you've heard of a fellow by the name of Lenny Kravitz?



Yes...that Lenny Kravitz

Or perhaps his friends that also be there, a little group called Imagine Dragons?



Convinced yet?

## **More than just a show**

One of the tenets of the Cisco Champion program, and of Cisco as an organization, is to support collaboration and sharing of information. As a consumer of the services, a blogger who has intimate access to products and engineers, and as a lover of technology in general, I can't say enough how positive the big event experience can be.

I've attended a number of events from one to 5 days, and the content that people have come away with, along with the great social collaboration at Cisco Live, is one of the unparalleled experiences for a customer, partner, or just a die hard technologist like myself.

## **March 14th Early Bird deadline!!**

If you want to save a up to a cool 300\$ off of your event ticket, you can sign up before March 14th (yup...just about 48 hours left!) here: <http://www.ciscolive.com/us/registration-packages/>

If you get a chance to go, make sure you tell them that @DiscoPosse sent you ☐

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**[An awesome and humbling honor: Being a Cisco Champion](#)**



This has been a really incredible year among the IT community for me. As a newly recognized entrant in the Top Virtualization Blogs in 2013 (Thank you to Eric Siebert and my awesome readers!), and a freshly minted vExpert (thanks to John Troyer, Corey Romero and this great peer community!), I am excited to also be a part of the newly created Cisco Champions group

This year is the inaugural year of the Cisco Champion program as led out by Cisco, and I couldn't be more excited to be a part of this. This new community is a great addition to the IT social landscape and it will be a great way for myself and my peers to help to share our experiences in the Cisco ecosystem with our readers and fellow IT staffers.

## **Community = Win!**



There is a common theme among the Cisco Champions, vExperts and EMC Elect representatives, and that is the love of community. The IT community is a very strong and interesting one which links us together through social tools (Twitter, LinkedIn, Google+) as well as through sponsored conferences and user group meetings.

By creating and supporting these community peer groups we are able to share information quickly and easily, and the phenomenal thing about our communities is that all are welcome! You can watch these conversations live on social media and you can attend the conferences as customers, partners and contributors.

With the advent of social tools in these communities, we have been able to extend the reach of these thought leaders, technologists, entrepreneurs, engineers, experts and pundits to each other, and to everyone who wishes to join into the conversation. A true open forum has been created and it is

what supports the growth and strength of these groups.

## **Cisco Champions Info**

As the list is compiled of all the members, and all of the approval forms and formalities are completed, we will be able to share out the list and Cisco will provide a Twitter list to be able to follow all of the participants in this exciting new community group!

There will be lots of news coming I'm sure about what the program will entail, and what we as Cisco Champions can do to bring the message back to everyone, and also to take the message into this community to fully engage everyone from the customer to the engineer who wrote the very code that makes the system work.

A careful note on this is that we, as Cisco Champions, do not represent Cisco. The title of Cisco Champion is provided to recognize a commitment by its participants to share great product information and to advocate the technologies that Cisco makes available for its customers and partners. This group has been created to allow for a better information sharing and an opportunity for us as technologists to work with great tools and technologies to provide information and guidance on how to make your datacenter or your cloud deployment a better place.

Go here for more information as it becomes available: [http://www.cisco.com/web/about/facts\\_info/champions.html#~overview](http://www.cisco.com/web/about/facts_info/champions.html#~overview)

Thank you to the Cisco team and to all of you who have made this opportunity possible for me and the other members. We hope to represent you well!