

# [Podcast Episode 68 - The Magic of Marketing and Life with Rory Wheeler \(@rorywheeler111\) Part 2 of 2](#)



**Episode 67 - The Magic of Marketing and Life with Rory Wheeler (@rorywheeler111) Part 2 of 2**

**PODCAST LINK:**

<http://podcast.discoposse.com/e/ep-68-the-magic-of-marketing-and-life-with-rory-wheeler-rorywheeler111-part-2-of-2/>

**LISTEN TO THE EPISODE HERE:**

This is part 2 of a very interesting chat with Rory Wheeler (<http://justroarcommunications.com>) that continues into how he performed for President Obama, made the move to change directions in career, and now relaunched a new venture.

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## [Podcast Episode 67 - The Magic of Marketing and Life with Rory Wheeler \(@rorywheeler111\) Part 1 of 2](#)



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**PODCAST LINK:**

<http://podcast.discoposse.com/e/ep-67-the-magic-of-marketing-and-life-with-rory-wheeler-rorywheeler111-part-1-of-2/>

**LISTEN TO THE EPISODE HERE:**

There is magic and science in everything we do. Rory Wheeler (<http://justroarcommunications.com>)

joins me for an enjoyable and informative discussion that will take you in many directions covering behaviours, marketing, career development, and much more. This is the first of a two part discussion. Enjoy!

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**[Podcast Episode 66 - Chris Williams \(@mistwire\) on proven practices for successful tech community growth and leadership](#)**



**Episode Episode 66 - Chris Williams (@mistwire) on proven practices for successful tech community growth and leadership**

**PODCAST LINK:**

<http://podcast.discoposse.com/e/e66-chris-williams-mistwire-on-proven-practices-for-successful-tech-community-growth-and-leadership/>

LISTEN TO THE EPISODE HERE:

Chris Williams (aka @mistwire) works as an Enterprise Cloud Consultant for GreenPages, helping customer design the next generation of Public & Private Cloud, specializing in AWS and VMware. He is an active community member, helping to run VTUG, AWS-PUG and contributes to vBrownBag.

This discussion covers some insightful and proven techniques that have led to the growth of the AWS Portsmouth User Group, the VTUG organizations. More than just growth, this is a great lesson in participating in and leading successful technology communities.

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**[Podcast Episode 65 - John Troyer \(@jtroyer\)  
on challenges and evolution of influencer  
communities and communities of practice](#)**



## **Episode 65 - John Troyer (@jtroyer) on challenges and evolution of influencer communities and communities of practice**

### **PODCAST LINK:**

<http://podcast.discoposse.com/e/ep-65-john-troyer-jtroyer-on-challenges-and-evolution-of-influencer-communities-and-communities-of-practice/>

LISTEN TO THE EPISODE HERE:

John Troyer is well known among the VMware community as the creator of what may be the most widely known technology advocacy communities known as #vExpert during his time at VMware. Now, as co-founder of Tech Reckoning, John shares insights into the distinct challenges of influencer marketing and technology community health as a whole. This discussion will leave you asking some deep questions yourself about these programs and what's next for it all.

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